

CEI Foundation's Annual Great Race for Education to be held July 21

IDAHO FALLS, Idaho — The College of Eastern Idaho (CEI) Foundation will host its annual premier fundraiser, The Great Race for Education "Espionage" Edition on Friday, July 21, 2023. This large-scale scavenger hunt sends teams of four runners through Snake River Landing and the downtown Idaho Falls area following clues that take them to locations where they complete fun, complex challenges.



The event isn't just for runners. People can also register to be a team "owner" and help teams solve clues leading them to the next field challenge destination.

Dave Facer, CEI Foundation Executive Director explains, "The Great Race for Education has quite a following and we are very happy to plan this event again. Our theme this year is 'Espionage Edition which gives a lot of room for fun, spy-themed challenges'."

A team works on a challenge during the 2022 Great Race for Education as team "owners" watch. (Photo: Emily Herbert Photography)

This unique event originated in 2008 as an effort to rally community support around the CEI Foundation's efforts to provide student scholarships and bring organizations together to create a sense of camaraderie. The Great Race for Education brings out the business community to participate in a fabulous team-building experience, support students through scholarships, and have fun through friendly competition.

Each team consists of four runners. Team "owners" support a team by helping solve clues while at "home base." Teams are encouraged to purchase a clue package for \$500 if they want a great lead, an "immunity challenge pass," and a chance at placing in the top 10. Included in the price of teams and owners is a T-shirt, a catered meal, great music, and a great time.

All proceeds benefit the CEI Foundation. There will be fun prizes for participants to win and raffle tickets will be available to purchase for a chance to take home a golf and dinner outing at the Bronze Buffalo Sporting Club at Teton Springs, a week's stay at a condo in Island Park, a gas barbecue, and other incredible items. The CEI Foundation will award a scholarship in the names of the event's top three teams. Last year's top winners were Teton Auto Group, Idaho Environmental Coalition, and Idaho Central Credit Union, coming in 1st place, 2nd place, and third place, respectively.

Major sponsors for the 2023 Great Race for Education include Mountain View Hospital, Idaho Falls Community Hospital, Idaho Environmental Coalition, Ball Ventures, Eastern Idaho Regional Medical Center, Idaho Central

Credit Union, Teton Auto Group, Curtiss-Wright, Valley Office Systems, Edward Jones – Joe Haan, Silver Star Communications, Citizens Community Bank, and Stukent.



A team competing in the 2022 Great Race for Education breaks ahead of the competition at the initial challenge. (Photo: Emily Herbert Photography)

###

About the College of Eastern Idaho Foundation

Since 1992, the College of Eastern Idaho (CEI) Foundation has supported CEI’s efforts to develop our community through learning. Investing in College of Eastern Idaho through the CEI Foundation benefits all of us, transforming the lives of individuals and creating a better-prepared workforce that fuels a healthy economy. The CEI Foundation is separately incorporated 501 (c) (3) organization and the officially designated means of making private contributions to the college. To learn more about the CEI Foundation and how to support students at CEI visit www.ceigiving.org.