

# SkillStack® for Employers Best Practices

1. In order for SkillStack® to be the most beneficial to an employer, they must first understand its purpose and how to use the platform. When introducing SkillStack® to employers, it is imperative to show them the prepared video on the SkillStack® website.

## Tasks for employers to get the most benefit from the system:

1. Create an employer account
2. Encourage all high school TAC's (Technical Advisory Committees) to show the SkillStack® for Employers video to promote the use and understanding of the SkillStack® system.
3. Show the employers the Badges you are working with and the skills that student obtain by taking your course.
4. SkillStack® badges can be as beneficial proof to work skills as a CPR certification from a nationally recognized organization to a young student new to the workforce and no prior work experience.



## Registration Process

As an employer, Idaho SkillStack® can help identify candidates for job openings. Complete the Registration form on the website. The information will be used to customize e-mails that the system will generate to prospective candidates. Once you submit your registration, Idaho Career & Technical Education will verify your URL, phone number, and e-mail address. You may receive a call if there are any questions.

The screenshot shows the SkillStack website interface for employer registration. At the top, it says 'SkillStack® Employer Accounts' and 'Skillstack.idaho.gov'. A box labeled 'Employers' contains the text: 'Search for candidates based on the skills you need. Start connecting with qualified individuals now.' Below this is a navigation bar with 'BADGES', 'ABOUT', 'REGISTER', 'LOG IN', and 'HELP'. A yellow arrow points from the 'REGISTER' button to a registration form. The form has two columns: the left column is for students and says 'If you are taking classes that offer SkillStack® badges, register your account. If you don't know your student or institution ID, ask your instructor for it.' with a 'Register' button; the right column is for employers and says 'If you are an employer and would like an account that allows you to find and contact users based on geographic area and badges earned, click the Employer button to register.' with an 'Employer' button.

If you have more great ideas on how to connect Employers with SkillStack®, we would love to hear from you. Please email Tonya Tracy, CEI Senior Transition Coordinator at [tonya.tracy@cei.edu](mailto:tonya.tracy@cei.edu)