



**FOR IMMEDIATE RELEASE**

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**FOR MORE INFORMATION**

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## College of Eastern Idaho Announces New Associate of Arts Transfer Degree in Business

IDAHO FALLS, Idaho — College of Eastern Idaho (CEI) is pleased to announce the launch of its new Associate of Arts (AA) transfer degree in Business, with students able to enroll now for the fall 2023 semester. This program is designed for students who wish to transfer as a junior to a four-year institution to complete a bachelor's degree in business or business-related majors. The AA in Business includes all general education requirements and the first two years of the business core required to enter majors such as accounting, finance, marketing, management, and entrepreneurship.



*CEI students attending class (Photo courtesy of College of Eastern Idaho)*

CEI is committed to ensuring that students have access to affordable, accessible, and relevant education. The AA in Business is the College's first non-general transfer degree.

"We're excited to offer this new transfer degree to students who want to pursue a career in business," said CEI President Rick Aman. "This degree program provides a strong foundation in business fundamentals and prepares students for success in their future studies and careers."

CEI's affordable tuition and fees along with financial aid and scholarship opportunities, make higher education more accessible to all students. Students can save money on tuition and other expenses associated with attending a four-year institution for the first two years of their education by completing their AA in Business at CEI.

"CEI is committed to providing high-quality education that is affordable and accessible to all students," said President Aman. "Our new Associate of Arts in Business will help students achieve their academic and career goals while saving them money on their education."

CEI's [business department](#) offers flexible schedules, online courses, and part-time options. This can be beneficial for students who are working or have other responsibilities outside of school. The department also provides students with personalized academic advising and career planning services to help students achieve their goals.

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**About College of Eastern Idaho**

*College of Eastern Idaho (CEI, formerly EITC) offers associate degrees, technical certificates, and workforce training programs to help students achieve their educational and career goals. With a focus on affordability, accessibility, and student success, CEI is dedicated to providing high-quality education and training to the residents of eastern Idaho. Visit [cei.edu](http://cei.edu) for more information.*