



## **CEI Foundation's 15<sup>th</sup> Annual Great Race for Education to be held July 19**

*IDAHO FALLS, Idaho* — The College of Eastern Idaho (CEI) Foundation will host its annual premier fundraiser, The Great Race for Education “Treasure Island” Edition on Friday, July 19, 2024. This large-scale scavenger hunt sends teams of four runners through the Snake River Landing area following clues that take them to secret locations where they complete fun, complex challenges.

The event isn't just for runners. People can also register to be a team “owner” and help teams solve clues leading them to the next field challenge destination. Dave Facer, CEI Foundation Executive Director explains, *“The Great Race for Education has quite a following, and we are very happy to plan this event for the 15<sup>th</sup> year! Our theme this year is ‘Treasure Island’ and we are expecting a lot of fun and great competition.”*



*A team finishes the final challenge and races to get the winning falcon statue during the 2023 Great Race for Education. (Photo: Emily Herbert Photography)*

This unique event originated in 2009 as an effort to rally community support around the CEI Foundation's efforts to provide student scholarships and bring organizations together to create a sense of camaraderie. The Great Race for Education brings out the business community to participate in a

fabulous team-building experience, support students through scholarships, and have fun through friendly competition.

Each team consists of four runners who run to each destination and complete the challenges together. Team “owners” support a team by helping solve clues while at “home base.” Teams are encouraged to purchase a clue package for \$500 if they want a great lead, a “challenge immunity pass,” and a chance at placing in the top 10. Included in the price of teams and owners is a T-shirt, a catered meal, great music, and a great time.

All proceeds benefit the CEI Foundation. There will be fun prizes for participants to win and raffle tickets will be available to purchase for a chance to take home a golf outing at the Bronze Buffalo Sporting Club at Teton Springs, a week’s stay at a condo in Island Park, a gas barbecue, a one- year family pass to Guns-N-Gear, and other incredible items. The CEI Foundation will award a scholarship in the names of the event’s top three teams. Last year’s top winners were Teton Auto Group, Mountain View Hospital, and Ball Ventures, coming in first place, second place, and third place, respectively.



*A team competing in the 2022 Great Race for Education breaks ahead of the competition at the opening challenge. (Photo: Emily Herbert Photography)*

Major sponsors for the 2023 Great Race for Education include Mountain View Hospital, Idaho Falls Community Hospital, Idaho Environmental Coalition, Ball Ventures, Bank of Idaho, Eastern Idaho Regional Medical Center, Idaho Central Credit Union, Teton Auto Group, Curtiss-Wright, Hartwell Insurance, and Edward Jones – Joe Haan.

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### **About the College of Eastern Idaho Foundation**

*Since 1992, the College of Eastern Idaho (CEI) Foundation has supported CEI’s efforts to develop our community through learning. Investing in College of Eastern Idaho through the CEI Foundation benefits all of us, transforming the lives of individuals and creating a better-prepared workforce that fuels a healthy economy. The CEI Foundation is a separately incorporated 501 (c)(3) organization and the officially designated means of making private contributions to the college. To learn more about the CEI Foundation and how to support students at CEI visit [www.ceigiving.org](http://www.ceigiving.org).*