

FOR IMMEDIATE RELEASE

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FOR MORE INFORMATION

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CEI Medical Assisting Program Embraces National Giving Day with Successful Coat Drive



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IDAHO FALLS, Idaho —In the spirit of National Giving Day, College of Eastern Idaho's (CEI) Medical Assisting Program organized a heartwarming coat drive through December 3, collecting over 50 coats to benefit the Idaho Falls Humanitarian Center. This initiative underscores CEI's commitment to making a positive impact on the community through service and generosity.

The Idaho Falls Humanitarian Center, known for its far-reaching

efforts across the United States and beyond, offers essential resources to those in need. The coats collected by the Medical Assisting Program will help bring warmth and comfort to individuals and families this winter.

This year's Giving Day theme, "**Let's change the world through radical generosity,**" resonates deeply within the CEI community. Acts of kindness—both large and small—create ripples that extend far beyond the initial gesture, building a brighter, more connected world.

"At CEI, generosity is at the core of who we are, with our students at the heart of everything we do," said Jessica Hunter, Medical Assistant Program Manager/Instructor. "Service, inclusion, and care are woven into every aspect of our programs. From classroom learning to community outreach, our students, faculty, and staff show that even the smallest acts of kindness can create a meaningful impact. This holiday season, we celebrate their dedication to building a healthier, more educated, and compassionate world for everyone."

As the holiday season unfolds, CEI encourages everyone to embrace the spirit of giving. Whether through a shared project, a kind word, or a small act of service, every contribution strengthens the bonds of community and brings us closer together.

Thank you to the Medical Assisting Program, Jessica Hunter, the entire CEI family and community for exemplifying the power of generosity this Giving Day. Together, we're making a difference—one coat, one act of kindness, and one moment of care at a time.

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About College of Eastern Idaho

College of Eastern Idaho (CEI, formerly EITC) offers associate degrees, technical certificates, and workforce training programs to help students achieve their educational and career goals. With a focus on affordability, accessibility, and student success, CEI is dedicated to providing high-quality education and training to the residents of eastern Idaho. Visit <https://cei.edu> for more information.